

# Cookie scan report

Summary

Scan date: 02/01/2023 Domain name: consumer.umana-analytics.com Redirects to: umana-analytics.com Server location: United States Cookies, in total: 16

#### Scan result

16 cookies were identified.



## Category: Necessary (2)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
CookieConsent	consumer.umana-analytics.com	HTTP	1 year
First found URL: https://umana-analytics.com/soluzioni-consumer/ Cookie purpose description: Stores the user's cookie consent state for the current domain Initiator: Webserver Source: consumer.umana-analytics.com			
Data is sent to: Ireland (adequate)			
Adequate country under GDPR (EU)			
CookieConsent	umana-analytics.com	HTTP	1 year
First found URL: https://umana-ana	alytics.com/soluzioni-consumer/		
Cookie purpose description: Stores the user's cookie consent state for the current domain			
Initiator: Script tag, page source line number 9 Source: https://consent.cookiebot.com/uc.js			
Data is sent to: Ireland (adequate)			
Adequate country under GDPR (EU)			

## Category: Statistics (10)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_clck	umana-analytics.com	HTTP	1 year
First found URL: https://umana-analytics.com/soluzioni-consumer/			
<b>Cookie purpose description:</b> Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports an d heatmaps for the website owner.			

Initiator: Script tag, page source line number 104 Source: https://www.clarity.ms/eus2-e/s/0.7.1/clarity.js via https://www.clarity.ms/tag/dq02troofg?ref=wordpress Data is sent to: United States (not adequate)

_clsk	umana-analytics.com	HTTP	1 day
First found URL: https://umana-a Cookie purpose description: Re operator.	analytics.com/soluzioni-consumer/ egisters statistical data on users' behaviour on the website. U	sed for internal analy	tics by the website
Initiator: Script tag, page source Source: https://www.clarity.ms/eus via https://www.clarity.ms/tag/dq02	s2-e/s/0.7.1/clarity.js		
Data is sent to: United States (no	ot adequate)		
_cltk	umana-analytics.com	HTML	Session
First found URL: https://umana-a	analytics.com/soluzioni-consumer/		
Cookie purpose description: Re	egisters statistical data on users' behaviour on the website. U	sed for internal analy	tics by the website operato
Initiator: Script tag, page source I Source: https://www.clarity.ms/eus via https://www.clarity.ms/tag/dq02	s2-e/s/0.7.1/clarity.js 2troofg?ref=wordpress		
Data is sent to: United States (no	ot adequate)		
_ga	umana-analytics.com	HTTP	400 days
First found URL: https://umana-a Cookie purpose description: Re	analytics.com/soluzioni-consumer/ egisters a unique ID that is used to generate statistical data or	n how the visitor use	s the website.
Initiator: Script tag, page source I			
Data is sent to: United States (no	ot adequate)		
_ga_#	umana-analytics.com	HTTP	400 days
	analytics.com/soluzioni-consumer/		
	analytics.com/soluzioni-consumer/ sed by Google Analytics to collect data on the number of times	s a user has visited t	the website as well as dates
<b>Cookie purpose description:</b> Us for the first and most recent visit. <b>Initiator:</b> Script tag, page source I	sed by Google Analytics to collect data on the number of times	s a user has visited t	the website as well as dates
Cookie purpose description: Us for the first and most recent visit. Initiator: Script tag, page source I Source: https://www.googletagma	sed by Google Analytics to collect data on the number of times line number 87 nager.com/gtag/js?id=G-H2JSW759NJI=dataLayercx=c	s a user has visited t	the website as well as dates
Cookie purpose description: Us for the first and most recent visit. Initiator: Script tag, page source I Source: https://www.googletagma via https://umana-analytics.com/	sed by Google Analytics to collect data on the number of times line number 87 nager.com/gtag/js?id=G-H2JSW759NJI=dataLayercx=c	s a user has visited t HTTP	the website as well as dates
Cookie purpose description: Us for the first and most recent visit. Initiator: Script tag, page source I Source: https://www.googletagma via https://umana-analytics.com/ Data is sent to: United States (no 	analytics.com/soluzioni-consumer/		
Cookie purpose description: Us for the first and most recent visit. Initiator: Script tag, page source I Source: https://www.googletagma via https://umana-analytics.com/ Data is sent to: United States (no gat First found URL: https://umana-a Cookie purpose description: Us	sed by Google Analytics to collect data on the number of times ine number 87 nager.com/gtag/js?id=G-H2JSW759NJI=dataLayercx=c at adequate) umana-analytics.com analytics.com/soluzioni-consumer/ sed by Google Analytics to throttle request rate		
Cookie purpose description: Us for the first and most recent visit. Initiator: Script tag, page source I Source: https://www.googletagma via https://umana-analytics.com/ Data is sent to: United States (no 	sed by Google Analytics to collect data on the number of times ine number 87 nager.com/gtag/js?id=G-H2JSW759NJI=dataLayercx=c ot adequate) umana-analytics.com analytics.com/soluzioni-consumer/ sed by Google Analytics to throttle request rate line number 87		
Cookie purpose description: Us for the first and most recent visit. Initiator: Script tag, page source I Source: https://www.googletagma via https://umana-analytics.com/ Data is sent to: United States (no 	sed by Google Analytics to collect data on the number of times line number 87 nager.com/gtag/js?id=G-H2JSW759NJI=dataLayercx=c at adequate) umana-analytics.com analytics.com/soluzioni-consumer/ sed by Google Analytics to throttle request rate line number 87 tics.com/analytics.js		
Cookie purpose description: Us for the first and most recent visit. Initiator: Script tag, page source I Source: https://www.googletagma via https://umana-analytics.com/ Data is sent to: United States (no 	sed by Google Analytics to collect data on the number of times line number 87 nager.com/gtag/js?id=G-H2JSW759NJI=dataLayercx=c at adequate) umana-analytics.com analytics.com/soluzioni-consumer/ sed by Google Analytics to throttle request rate line number 87 tics.com/analytics.js		
Cookie purpose description: Us for the first and most recent visit. Initiator: Script tag, page source I Source: https://www.googletagma via https://umana-analytics.com/ Data is sent to: United States (no gat First found URL: https://umana-a Cookie purpose description: Us Initiator: Script tag, page source I Source: https://www.google-analy via https://umana-analytics.com/ Data is sent to: United States (no	sed by Google Analytics to collect data on the number of times line number 87 nager.com/gtag/js?id=G-H2JSW759NJI=dataLayercx=c at adequate) umana-analytics.com analytics.com/soluzioni-consumer/ sed by Google Analytics to throttle request rate line number 87 tics.com/analytics.js at adequate) umana-analytics.com	HTTP	1 day
Cookie purpose description: Us for the first and most recent visit. Initiator: Script tag, page source I Source: https://www.googletagma via https://umana-analytics.com/ Data is sent to: United States (no gat First found URL: https://umana-a Cookie purpose description: Us Initiator: Script tag, page source I Source: https://www.google-analy via https://umana-analytics.com/ Data is sent to: United States (no Source: https://umana-analytics.com/ Data is sent to: United States (no gid First found URL: https://umana-a Cookie purpose description: Re	sed by Google Analytics to collect data on the number of times ine number 87 nager.com/gtag/js?id=G-H2JSW759NJI=dataLayercx=c at adequate) umana-analytics.com analytics.com/soluzioni-consumer/ sed by Google Analytics to throttle request rate line number 87 tics.com/analytics.js at adequate) umana-analytics.com analytics.com/soluzioni-consumer/ egisters a unique ID that is used to generate statistical data or	HTTP	1 day 1 day
Cookie purpose description: Us for the first and most recent visit. Initiator: Script tag, page source I Source: https://www.googletagma via https://umana-analytics.com/ Data is sent to: United States (nc gat First found URL: https://umana-a Cookie purpose description: Us Initiator: Script tag, page source I Source: https://www.google-analy via https://umana-analytics.com/ Data is sent to: United States (nc gid First found URL: https://umana-a Cookie purpose description: Re gid First found URL: https://umana-a Cookie purpose description: Re Initiator: Script tag, page source I Source: https://www.google-analy via https://umana-analytics.com/	sed by Google Analytics to collect data on the number of times line number 87 nager.com/gtag/js?id=G-H2JSW759NJI=dataLayercx=c at adequate) umana-analytics.com analytics.com/soluzioni-consumer/ sed by Google Analytics to throttle request rate line number 87 tics.com/analytics.js at adequate) umana-analytics.com analytics.com/soluzioni-consumer/ egisters a unique ID that is used to generate statistical data or line number 87 tics.com/analytics.js	HTTP	1 day 1 day
Cookie purpose description: Us for the first and most recent visit. Initiator: Script tag, page source I Source: https://www.googletagma via https://umana-analytics.com/ Data is sent to: United States (no gat First found URL: https://umana-a Cookie purpose description: Us Initiator: Script tag, page source I Source: https://www.google-analy via https://umana-analytics.com/ Data is sent to: United States (no gid First found URL: https://umana-a Cookie purpose description: Re gid First found URL: https://umana-a Cookie purpose description: Re Initiator: Script tag, page source I Source: https://www.google-analy	sed by Google Analytics to collect data on the number of times line number 87 nager.com/gtag/js?id=G-H2JSW759NJI=dataLayercx=c at adequate) umana-analytics.com analytics.com/soluzioni-consumer/ sed by Google Analytics to throttle request rate line number 87 tics.com/analytics.js at adequate) umana-analytics.com analytics.com/soluzioni-consumer/ egisters a unique ID that is used to generate statistical data or line number 87 tics.com/analytics.js	HTTP	1 day 1 day
Cookie purpose description: Us for the first and most recent visit. Initiator: Script tag, page source I Source: https://www.googletagma via https://umana-analytics.com/ Data is sent to: United States (nc gat First found URL: https://umana-a Cookie purpose description: Us Initiator: Script tag, page source I Source: https://www.google-analy via https://umana-analytics.com/ Data is sent to: United States (nc gid First found URL: https://umana-a Cookie purpose description: Re gid First found URL: https://umana-a Cookie purpose description: Re Initiator: Script tag, page source I Source: https://www.google-analy via https://umana-analytics.com/	sed by Google Analytics to collect data on the number of times line number 87 nager.com/gtag/js?id=G-H2JSW759NJI=dataLayercx=c at adequate) umana-analytics.com analytics.com/soluzioni-consumer/ sed by Google Analytics to throttle request rate line number 87 tics.com/analytics.js at adequate) umana-analytics.com analytics.com/soluzioni-consumer/ egisters a unique ID that is used to generate statistical data or line number 87 tics.com/analytics.js	HTTP	1 day 1 day

**Cookie purpose description:** Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner.

Initiator: Script tag, page source line number 104 Source: https://c.clarity.ms/c.gif?CtsSyncId=0D60B327535D41E782B043194F7D93FDMUID=13363A323B726EBF0D3B28BF3A0D6F65 via https://www.clarity.ms/tag/dq02troofg?ref=wordpress Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

CLID	clarity.ms	HTTP	1 year
Cookie purpos	RL: https://umana-analytics.com/soluzioni-consumer/ se description: Collects data on the user's navigation and behavior the website owner.	or on the website. This is used to c	compile statistical reports an
	t tag, page source line number 104 //www.clarity.ms/tag/dq02troofg?ref=wordpress		
Data is sent to	b: United States (not adequate)		
collect	google-analytics.com	Pixel	Session
First found UF	RL: https://umana-analytics.com/soluzioni-consumer/		
	se description: Used to send data to Google Analytics about the varketing channels.	visitor's device and behavior. Tracl	ks the visitor across

Initiator: Script tag, page source line number 104

Source: https://www.google-analytics.com/collect?v=1\_v=j98aip=1a=1533777568t=event\_s=2dl=https%3A%2F%2Fumana-analytics.com%2Fs oluzioni-consumer%2Ful=en-usde=UTF-8dt=Umana-Analytics%20Umana%20Analytics%20-%20Homesd=24-bitsr=1024x768vp=1000x741je= 0ec=generalea=Clarity\_u=aCDACUABBAAAACAAI~jid=gjid=cid=742302387.1672658094tid=UA-178026276-1\_gid=2020355881.1672658094gtm =2oubu0gcs=G111did=dMWZhNz%2CdZTNiMTgdid=dMWZhNz.dZTNiMTz=1769054497 via https://www.clarity.ms/tag/dq02troofg?ref=wordpress

Data is sent to: United States (not adequate)

### Category: Marketing (4)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
ANONCHK	c.clarity.ms	HTTP	1 day
First found URL: https://umana-analytics.c	om/soluzioni-consumer/		
<b>Cookie purpose description:</b> Registers da efficiency of advertisement on websites.	ta on visitors from multiple visits and on mu	ltiple websites. This info	rmation is used to measure the
Initiator: Script tag, page source line number 104 Source: https://c.clarity.ms/c.gif?CtsSyncId=0D60B327535D41E782B043194F7D93FDMUID=13363A323B726EBF0D3B28BF3A0D6F65 via https://www.clarity.ms/tag/dq02troofg?ref=wordpress			
Data is sent to: Ireland (adequate)			
Adequate country under GDPR (EU)			
MUID	clarity.ms	HTTP	1 year
First found URL: https://umana-analytics.c	om/soluzioni-consumer/		
<b>Cookie purpose description:</b> Used widely across many Microsoft domains.	by Microsoft as a unique user ID. The cool	kie enables user tracking	g by synchronising the ID
Initiator: Script tag, page source line number Source: https://c.clarity.ms/c.gif via https://www.clarity.ms/tag/dq02troofg?ref			
Data is sent to: Ireland (adequate)			
Adequate country under GDPR (EU)			
SM	c.clarity.ms	HTTP	Session
First found URL: https://umana-analytics.c	om/soluzioni-consumer/		
<b>Cookie purpose description:</b> Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.			

Initiator: Script tag, page source line number 104 Source: https://c.clarity.ms/c.gif via https://www.clarity.ms/tag/dg02troofg?ref=wordpress Adequate country under GDPR (EU)

#### SRM\_B bing.com HTTP 1 year

First found URL: https://umana-analytics.com/soluzioni-consumer/

**Cookie purpose description:** Tracks the user's interaction with the website's search-bar-function. This data can be used to present the user with relevant products or services.

Initiator: Script tag, page source line number 104

Source: https://c.bing.com/c.gif?CtsSyncId=0D60B327535D41E782B043194F7D93FDRedC=c.clarity.msMXFR=05CA5AF8B33E6FEB1B4A4875B73E6150

via https://www.clarity.ms/tag/dq02troofg?ref=wordpress

Data is sent to: United States (not adequate)

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